



Julian Alps Trail Run by UTMB

Sustainability policy

Organizers of Julian Alps Trail Run by UTMB are aware that the event's sustainability policy is key to its long-term development and proper integration into the local community. We want to work for the good of the natural environment, in which the event takes place, and the local community. We try to spread green awareness among all event participants. Only with common action will we be able to continue enjoying the wonderful nature and unforgettable trails.

In the process of organizing and implementing the event, we follow the guidelines of sustainable sports events and ensure that the event is developed with the motto of responsible business, which minimizes negative impacts on nature and the social environment as well as preserves and highlights the peculiarities of the natural and social environment in which it takes place.

In the organization and execution of the Julian Alps Trail Run by UTMB, we pursue the following guidelines:

- We respect the conditions defined by environmental legislation in Slovenia and the carrying capacity of the space.
- The race starts take place in destinations that have committed themselves to the sustainable development of tourism.
- We monitor the impacts of our activities on the environment and introduce measures to reduce these impacts.
- We actively work to involve local communities, follow interests of the local population and develop the event in a way that brings positive results for everyone. Wherever possible, we work with local providers.
- Visitors and partners are encouraged to have a respectful and responsible attitude towards the natural and social environment. We inform them of our efforts and encourage their cooperation and support.
- Every year we prepare a plan of measures to be implemented. We believe in the policy of small and manageable steps, which we will build on year after year.
- The entire organizing team and all those who help in the implementation of the event are familiar with the sustainability policy, goals and measures.

We upgrade sustainable practices every year with small steps. We are committed to continuously improving the sustainability of our event, and we encourage our visitors to do the same. In addition to preserving the natural environment, our mission is also the promotion of the development of a healthy and inclusive society, and the support to the local community and economy.